

Benefits of Facebook Ad Campaign



Facebook provide a unique page for every business product and service. Online Business can interact with potential customers and visitors of website via Facebook business page. Business Sales and profits can be increased by the business offers and plans shared on the profile page.

To engage with more customers and want to increase traffic on your website, Facebook ad campaign for beneficial for Business.

Popular Social Media Network On internet



Facebook is Most Popular website used by people to share information across their friends or group circle. This a best play to display advertise as there is large visitors on Facebook on internet.

Target Advertising According to Audience



On Facebook ad campaign advertiser can display ads only visitors with specific age, gender, location, interests. Facebook ad campaign display ads on user interest page and specific keyword mentioned on page.

Increase Business Royalty with Fan Page



Users on Facebook joins fan page created to engage online visitors. Business brand and Royalty can build by interaction with customers showing interested in product and services.

Low Cost of Display Ad Campaign

Facebook ad campaign is much cheaper than Google Pay per click (PPC) Service. For target about 1000 People, cost of Facebook ads will be approx. \$5 in campaign. This type of Digital Advertising is much cheaper than analog advertising on radio, television, letter boards to target the audience.

Faster Way of Advertising

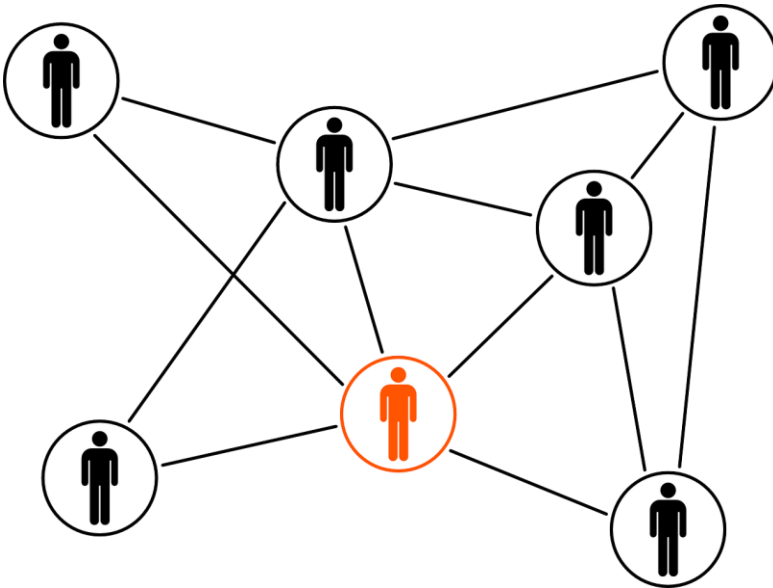
Facebook ad campaign is faster way to engage customers and drive traffic on website with instant results. Facebook ad campaign is best solution for lead generation and conversion for business services.

Measurable Facebook Advertising Campaign



Facebook ads campaign are measurable and advertisers can see the impressions, clicks, conversions record on the ad campaign report. Activity on website visiting and conversions can be tracked with installation of conversion pixels on website.

Engagement with Facebook advertising



Facebook advertising engage with potential customers of business. Potential customers engage with advertising of new offers, products & Service, likes, commenting etc. This Type of engagement build trust and strong connection with customers. Strong Trust of customers Increase sales and revenue of business.

Mobile Adverting with Facebook campaign



More Than 50 % online users on internet are using Mobile. Mostly 70-80% users follow Facebook on mobile. Facebook is largest platform used as social media mobile application. Facebook ad campaign is trending way of advertising to interact with audience.

Facebook Ad campaign is most usable and cost-effective advertising preferred in every business can make. The advertising of Facebook are genuine result oriented and endless opportunity. You can enhance business revenue over investment upto 200-300% with cheaper solution of Facebook advertising. It is easy to target potential customers, website visitors and specific demographics. Through ad campaign audience can be keep in touch with their interests and enhance brand awareness and attract client for conversions.

As in the benefits of Facebook advertising are remarkable and eye catching so every business should invest their revenue for run Facebook advertising campaign. Depending on your advertising needs of business.